




LANCASHIRE  
INNOVATION  
FESTIVAL

# LANCASHIRE INNOVATION FESTIVAL

***#LANIF2021***

4 - 8 OCTOBER 2021

# LANCASHIRE FOCUS, GLOBAL REACH



Lancashire Innovation Festival is a week-long showcase of all things innovation across the county.

This exciting event:

- Demonstrates how Lancashire businesses engage with innovation.
- Attracts businesses from outside the region and encourages them to invest in Lancashire.

Co-ordinated by the Lancashire Enterprise Partnership, Lancashire County Council and the Lancashire Innovation Board, the festival was successfully launched in 2020 in the midst of the pandemic. Attendees from across Lancashire and from countries including the United States, South Africa, Brazil, Singapore, the Netherlands, Australia and Italy, participated via Zoom.



## THE VISION

Innovation matters. It's a key driver to improving productivity across the UK. Businesses that innovate grow faster than those that don't. Innovating economies are more resilient to market and technological change and are better equipped to plot their futures than those that don't. While innovation is often linked to technology it's more than a new technological invention or product. Innovation can be a new operational process that reduces costs or speeds delivery. Or a new business model that serves customers in a better way. Innovation can be a new way of team working with partners.

Innovation is integral to the launch of the UK Industrial Strategy. The Northern Powerhouse identifies it as one of its key enablers.

Lancashire itself is home to leading global businesses at the cutting edge of innovation in advanced manufacturing, supported by a supply chain cluster of high-tech small and medium-size enterprises. The county's longstanding strengths in aerospace, automotive, and energy industries sit alongside emerging strengths in sectors such as digital and applied healthcare. Our globally-recognised universities and further education providers, working closely with National Centres of research excellence and knowledge transfer partnerships, our pre-eminence in deep thinking, track record in developing new solutions to the world's ever-changing challenges, give us crucial competitive advantages.

By 2030 Lancashire aims to be established as a globally-connected, resilient innovation ecosystem. To achieve this we need to build the infrastructure, mind set and marketing capability across the county to enable innovation. The way we innovate will embody excellence and collaboration, feeding through to greater commercialisation, entrepreneurship and competitiveness in our economy.



## THE STRATEGY

*An innovative strategy for an innovation economy.*

The Lancashire Innovation Plan is designed around the principle that innovation will continue to grow as an imperative for how Lancashire works. Designed with flexibility at its core it is a carefully planned route map for how we want to build and embed innovation across the county. It involves building on Lancashire's existing innovation resources and unlocking our latent potential to create the conditions where successful businesses can emerge and grow. Our top priority is to use innovation to improve the productivity performance of Lancashire's sub-areas to the levels of our county's best.

The Lancashire Innovation Board brings together talented leaders from a wide variety of disciplines.

Professor Graham Baldwin, Vice-Chancellor of the University of Central Lancashire, is the Chairman.

Working alongside Professor Baldwin are:

Claire Whelan, Deputy Chair, whose background is in the aerospace, automotive and defence industry; Dr Rick Holland, UK research and innovation representative, who works for a government agency, and Dion Williams, university representative, with a background in higher education. Natalie Jones, research and science representative, comes from the research funder/public sector, while Jane Binnion, start-up/micro/SME representative, works in education and training.

Lorna Green is the Director of Enterprise and Growth at the Innovation Agency, specialising in health and life sciences. Lindsay Roche is the Director of Government Affairs at Westinghouse and represents the nuclear and energy sectors, and Pete Lee is Global Supply Chain Director at Victrex PLC with a background in Chemical manufacture. Gaynor Dykes from the British Business Bank represents the finance sector, and Jane Dalton brings experience of brand innovation and strategy to the board. Finally, Tony Attard, Group CEO of Panaz represents Lancashire LEP bringing knowledge of textiles and industry.



## THE EVENT

Lancashire Innovation Festival has Lancashire as a focus yet, as the inaugural event revealed, has a global reach. This year we aim to grow that reach and engage an even wider audience, both within Lancashire itself and outside the county.

The festival will be a hybrid event, delivered on a virtual platform while also having a real-time element to it. Participants will be able to join in with all the events, no matter where they are; online and live attendees will be on the same level. Some will be able to attend events in person too. We'll film at a variety of locations across Lancashire.

Last year's festival had 31 events, five tours and showcases, three workshops, 22 panel discussions, 14 fringe events, and one fireside chat. Fifty experts contributed. Among them were members of the Innovation Strategy Board, the region's universities, private businesses, SMEs and public sector organisations. The number of people reached came to 785,000, there were three million impressions and 896 delegates over 17 days. Not bad considering the short time frame in which the festival was set up!



# GET INVOLVED

Please do join us for this year's Lancashire Innovation Festival.



## Let us know if you would like to:

- Host a talk, seminar or workshop.
- Conduct a virtual tour.
- Provide a location where we can film part of the event.
- Come up with suggestions for discussion topics.
- Provide speakers, including academics, business owners and innovation leaders from large organisations.
- Find out how you can become an 'innovation ambassador'.

**We look forward to welcoming you.**

Contact Dan Knowles at [dan@danknowles.co.uk](mailto:dan@danknowles.co.uk) to register your interest.

**Lancashire Local Enterprise Partnership (L...** 128 followers  
23h • 🌐

great choice of sessions for the final week of the Lancashire Innovation Festival #LANIF2020, make sure you register at [https://lnkd.in/eVzqM\\_c](https://lnkd.in/eVzqM_c)

### THIS WEEK AT #LANIF2020

<b>TUE 26/10</b> 10AM - INNOVATION SHOWCASE - PRODUCTIVITY AND INNOVATION CENTRE AT EDGE HILL 30PM - THE ROLE OF UNIVERSITIES IN DRIVING INNOVATION ACROSS LANCASHIRE	<b>WEDS - 28/10</b> 10AM - MEDTECH AND NHS INNOVATION 2PM - FIRESIDE CHAT: GETTING SERIOUS ABOUT AGRICULTURE INNOVATION IN LANCASHIRE
<b>THURS 27/10</b> 10AM - HOW CAN BUSINESSES GET SUPPORT TO INNOVATE? 11AM - SAFEGUARDING INTELLECTUAL PROPERTY TO ACHIEVE BUSINESS SUCCESS 2PM - FINANCING INNOVATION 30PM - REDCAT SHOWCASE: LOW CARBON INNOVATION	<b>THURS - 29/10</b> 10AM - BUILDING AN INNOVATION ECO-SYSTEM 2PM - A VISION FOR THE FUTURE OF LANCASHIRE

**REGISTER FOR FREE AT**  
[lancashireinnovationfestival.co.uk](http://lancashireinnovationfestival.co.uk)

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Sign up and get involved in the Lancashire Innovation Festival - some great sessions aimed at accelerating innovation 📌  
#LANIF2020 #WeAreLancashire

**Marketing Lancash... · 22/09/2020**

The latest on the first Lancashire Innovation Festival 50+ speakers, 25 events, free and virtual - this October #LANIF2020 📌  
[marketinglancashire.com/news/lancashir...](http://marketinglancashire.com/news/lancashir...)

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We'd like to say a HUGE thank you to all the attendees, panellists and contributors who helped make #LANIF2020 so incredible.

- 🗣️ 50+ speakers
- 💡 31 unique events on innovation
- 🎉 1 incredible festival

See you next year!

71 views